

# An Chomhairle um Oideachas Gaeltachta & Gaelscolaíochta Logo Guidelines

---

22 Plás Mhic Liam,  
Baile Átha Cliath 2

Fón: +353 1 6340831  
Faics: +353 1 6341002  
[www.cogg.ie](http://www.cogg.ie)  
[eolas@cogg.ie](mailto:eolas@cogg.ie)

# Logo Introduction

An Chomhairle um Oideachas Gaeltachta & Gaelscolaíochta logo. Several improvements have been made to the An Chomhairle um Oideachas Gaeltachta & Gaelscolaíochta logo. Consistency, uniformity and clarity have all been considered. The mark is more legible at smaller sizes and has been optically corrected for clarity.

The logo is the most visible element of our identity.

It must always be reproduced from the digital artwork supplied and must never be altered in any way.

An Chomhairle um Oideachas  
Gaeltachta & Gaelscolaíochta



File name: COGG-BLK.eps

Do not try to re-draw it, ungroup or adjust any elements of it. It must always appear on a clear background or colour to ensure clarity. The logo cannot simply be retyped or recreated using a similar font.

# 1 Protecting the Logo

To protect the clarity of the logo, it has an exclusion zone. The logo must be positioned in its own space. It must therefore be surrounded by a minimum exclusion zone as shown. The exclusion zone helps protect the logo and ensures it is always displayed effectively. It must always appear legibly on a clear background.

Do not stretch or squeeze the logo to fit it into a specific area. The logo proportions must remain constrained at all times.



# Logo Colour

## 3

The logo colour is Pantone 1807. The two secondary colours are Pantone Cool Gray 11 and black (100% K). Clarity is always maintained by the use of the supplied colours. To achieve good definition the logo must contrast with any background colour.

Approximate CMYK values:

Pantone 1807, C:0 M:100 Y:96 K:28

Pantone Cool Gray 11, C:0 M:2 Y:0 K:68

An Chomhairle um Oideachas  
Gaeltacha & Gaelscolaíochta



File name: COGG-COL.eps

An Chomhairle um Oideachas  
Gaeltacha & Gaelscolaíochta



File name: COGG-BLK.eps

An Chomhairle um Oideachas  
Gaeltacha & Gaelscolaíochta



File name: COGG-GREY.eps

The use of white may also be used out of black or other appropriate colours and photographs. To maintain consistency no other colours should be used in the logo.



File name: COGG-WHT.eps

# Minimum Size

The minimum reproduction size for the logo is 10mm in height.

# Logo Formats

The logo artwork is supplied for Print and Web in the following formats:  
Illustrator .eps, CMYK .tiff, CMYK .jpeg and RGB .jpeg.

For printed matter the logo should be employed in the following order of preference:  
Illustrator .eps, CMYK .tiff and CMYK .jpeg.

For web, please use the RGB .jpeg files.



### Logo Artwork Directory

Print			Web
Illustrator .eps	CMYK .tif	CMYK .jpeg	RGB .jpeg
COGG-BLK.eps	COGG-BLK.tif	COGG-BLK-CMYK.jpg	COGG-BLK-RGB.jpg
COGG-COL.eps		COGG-COL-CMYK.jpg	COGG-COL-RGB.jpg
COGG-GREY.eps		COGG-GREY-CMYK.jpg	COGG-COL-RGB.jpg
COGG-WHT.eps			

# Misuse of the Logo

## 6

It is essential that the An Chomhairle um Oideachas Gaeltachta & Gaelscolaíochta logo is applied in a consistent manner, especially as its users will be many and diverse.

Adjustments and stretching, will jeopardize the overall uniformity and reduce the impact of the logo.

An Chomhairle um Oideachas  
Gaeltachta & Gaelscolaíochta logo



Do not re-type the logo

An Chomhairle um Oideachas  
Gaeltachta & Gaelscolaíochta



Do not adjust the logo

An Chomhairle um Oideachas  
Gaeltachta & Gaelscolaíochta



Do not use incorrect colour



Do not go beyond the minimum size

An Chomhairle um Oideachas  
Gaeltachta & Gaelscolaíochta



Do not re-draw the mark

An Chomhairle um Oideachas  
Gaeltachta & Gaelscolaíochta



Do not stretch the logo



Do not place the logo on images of low contrast

